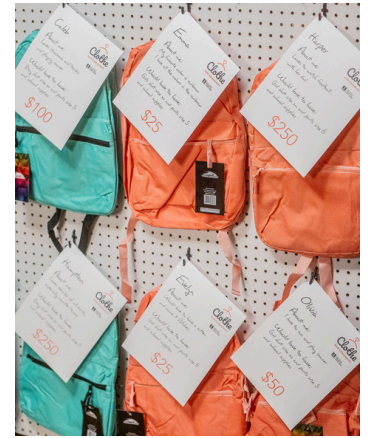




JUNIOR LEAGUE
GREATER LAKELAND



The Junior League of Greater Lakeland is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, & training.

SPONSORSHIP PACKET

2025-2026

WHY GIVE TO JLGL?

For 92 years, the Junior League of Greater Lakeland (JLGL) has advocated for the betterment of our community. From the Ashley Gibson Barnett Museum of Art, formerly known as the Polk Museum of Art, and the Polk Theatre, to Achievement Academy and Learning Resource Center, the League's effort, vision, and fortitude can be credited with many of our community's finest gifts.

Annually, our members take advantage of opportunities to learn, grow, and lead. Through youth literacy outreach programs, Clothe Our Community, and community partnerships, JLGL cultivates a love of service and a giving spirit. We boast public officials, stay-at-home-moms, Polk Emerging Leaders, business owners, and more. Because of JLGL, the community receives trained leaders who are poised to contribute and make a difference.

COMMUNITY IMPACT

Because of the generosity of partners like you, we are able to carry out our initiatives and address critical needs within our community. The true impact of our work is seen in the confidence, dignity, and sense of belonging it fosters among the women and children we serve. At the same time, we recognize the power of measurable outcomes. Over the past year, we have distributed:

Over 800 Toiletry Kits

to the HEARTH program benefitting Polk County Students.

8,000 Scholastic Books

through our Community Programs:
Reading is Fundamental and World of Reading.

\$15,000 in Uniform Grants

to Elementary Schools with high populations of transient students.

WAYS TO SUPPORT JLGL

Your support of the Junior League of Greater Lakeland can be designated in several impactful ways. As a valued organization, you have the flexibility to choose how and where we acknowledge your contributions.

1

Give a Gift to the Annual Fund

Make a contribution of any amount to support the mission and programs of the Junior League of Greater Lakeland through our Annual Fund.

2

Become a League Partner

Become a League partner and receive recognition during all League events including fundraisers, community events, and General Membership Meetings.

3

Sponsor an Event or Initiative

Sponsor one of our annual events or initiatives and receive recognition.



THE JUNIOR LEAGUE BUILDING



PRESERVING HISTORY, STRENGTHENING COMMUNITY

Built in 1927, our historic Junior League of Greater Lakeland building first served as the home of Lakeland's earliest women's organization, the Sorosis Club. For nearly a century, it has stood as a symbol of women's leadership, civic progress, and community connection. Purchased outright by our League in 2005, the building remains a vibrant cornerstone of service and collaboration in downtown Lakeland.

COMMUNITY USE & RENTALS

Beyond League meetings and programs, our building serves as a welcoming space for the wider community. With its timeless character and central location, it provides an ideal setting for weddings, celebrations, and professional gatherings. Rental income not only helps maintain the building but also extends its impact by keeping it accessible as a true community resource.

BUILDING PRESERVATION FUND

As the building approaches its 100th anniversary, we are committed to ensuring its beauty and structural integrity for generations to come. Through our Building Preservation Fund, donors play a vital role in maintaining this historic treasure while sustaining a legacy of service. Contributions directly support essential upkeep, restoration, and modernization that allow the building to remain both functional and inspiring.

BECOME A LEAGUE PARTNER



Benefits of League Partnership

MISSION PARTNER: \$20,000+

- Recognition at all League Community Events
- Yearlong Recognition at all League Member Events
- Logo on member e-newsletter, website, and social media
- Listing in Annual Report
- 10 VIP Tickets to all Signature Events
- Customized Recognition Tailored to Partner's Request
- Opportunity to pay gift over two years



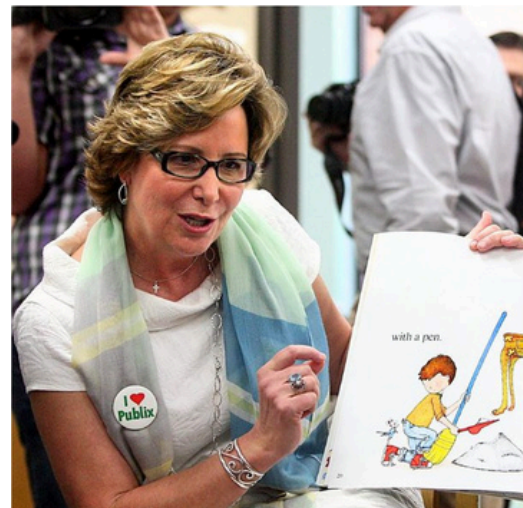
COMMUNITY PARTNER: \$15,000

- Recognition at two League Community Events
- Yearlong Recognition at all League Member Events
- Logo on member e-newsletter, website, and social media
- Listing in Annual Report
- 8 VIP Tickets to all Signature Events
- Invitation to Tablescaping Preview Event



IMPACT PARTNER: \$10,000

- Recognition at one League Community Event
- Yearlong Recognition at all League Member Events
- Recognition on Social Media
- Listing in Annual Report
- 4 Tickets to League Community Event of your choice



Thank You to Our Long-Standing
MISSION PARTNER



SPONSOR AN EVENT



LITTLE BLACK DRESS INITIATIVE

The Little Black Dress Initiative is a powerful advocacy campaign that challenges participants to wear the same black dress (or outfit) for five consecutive days to spark conversations and raise awareness about the impact of poverty on women and families. Throughout the week, advocates also wear a button inviting dialogue and inspiring empathy among colleagues, friends, and community members. The campaign unfolds across social media as participants share stories, statistics, and reflections, creating a ripple of awareness and action. The initiative's mission is to elevate understanding, encourage meaningful conversation, and inspire support for the Junior League's efforts to break the cycle of poverty through education, resources, and empowerment.

About the Event

Location
Social Media

Concept
Peer to Peer

Goal
\$20,000

SAVE THE DATE: *November 3-7, 2025*



FUNDRAISERS

PARTNERSHIP OPPORTUNITIES



LITTLE
BLACK DRESS
 INITIATIVE



A PROGRAM OF THE JUNIOR LEAGUE

Through powerful storytelling and sustained visibility, the Little Black Dress Initiative sheds light on how poverty limits opportunity, while raising vital funds that equip local students with books, literacy resources, school uniforms, and other everyday essentials.

We invite local businesses and community partners to join us in this meaningful effort by sponsoring an individual League Member or contributing as a League Partner.

Your sponsorship not only amplifies the impact of that advocate’s campaign but also provides your business with recognition at the corresponding partnership level—ensuring visibility, connection, and shared purpose across our community.



	\$10,000+	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
Recognition as LBDI Partner	●	●	●	●	●	●	●
Ad in Printed Annual Report	half page	half page	quarter page	business card	named	named	named
Logo on JLGL Socials & Website	logo	logo	logo	logo	named	named	named
Recognition at JLGL meetings	●	●	●	●			
Books distributed	2000		1000		200		
Backpacks distributed		300		100		50 uniforms	10
JLGL Event Tickets	10	6	4	2			

FUNDRAISERS

PARTNERSHIP OPPORTUNITIES



READING IS FUNDAMENTAL PARTNER: \$10,000+

- Recognition as a supporter of the Little Black Dress Initiative and provider of 2,000 books distributed into our community
- Yearlong recognition at all League Member Events
- Logo on JLGL website and social media
- Logo printed on a half page in the JLGL Annual Report
- 10 JLGL Event Tickets

CLOTHE OUR COMMUNITY PARTNER: \$7,500

- Recognition as a supporter of the Little Black Dress Initiative and provider of 300 backpacks with uniforms and school supplies
- Yearlong recognition at all League Member Events
- Logo on JLGL website and social media
- Logo printed on a half page in the JLGL Annual Report
- 6 JLGL Event Tickets

READY TO READ PARTNER: \$5,000

- Recognition as a supporter of the Little Black Dress Initiative and provider of 1,000 books distributed into our community
- Yearlong recognition at all League Member Events
- Logo on JLGL website and social media
- Logo printed on a quarter page in the JLGL Annual Report
- 4 JLGL Event Tickets

SCHOOL ESSENTIALS PARTNER: \$2,500

- Recognition as a supporter of the Little Black Dress Initiative and provider of 100 backpacks with uniforms and school supplies
- Yearlong recognition at all League Member Events
- Logo on JLGL website and social media
- Logo printed in Annual Report
- 2 JLGL Event Tickets

FUNDRAISERS

PARTNERSHIP OPPORTUNITIES



LITERACY LEADER: \$1,000

- Recognition as a supporter of the Little Black Dress Initiative and provider of 200 books distributed into our community
- Yearlong recognition at all League Member Events
- Recognition on Social Media, Website, and JLGL Annual Report

CLOTHING SUPPORTER: \$500

- Recognition as a supporter of the Little Black Dress Initiative and provider of 50 uniforms
- Recognition on Social Media, Website, and JLGL Annual Report

BACKPACK PARTNER: \$250

- Recognition as a supporter of the Little Black Dress Initiative and provider of 10 backpacks
- Recognition on Social Media, Website, and JLGL Annual Report



SPONSORSHIP AGREEMENT

Individual or Business Name as it should appear: _____

CONTACT NAME & TITLE: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____

WEBSITE: _____

SOCIAL MEDIA HANDLES/URLS: _____

Your support is sincerely appreciated. The success of the Junior League is dependent upon receipt of your donation. By execution of this Agreement, you are affirming sponsorship and that payment, if not enclosed, is forthcoming. Proceeds benefiting Junior League of Greater Lakeland are tax deductible.

Signature of Authorized Representative: _____

NAME & TITLE: _____

Sponsorship Level:

Little Black Dress Initiative

\$10,000

\$7,500

\$5,000

\$2,500

\$1,000

\$500

\$250

League Partner

Mission Partner (\$20,000)

Community Partner (\$15,000)

Impact Partner (\$10,000)

Annual Fund

Building Preservation Fund

Payment Information

Email me a link to make a secure payment. Email: _____

Check # _____

Cash

Please make all checks payable to the Junior League of Greater Lakeland.



Junior League of Greater Lakeland, Inc. is a 501(c)(3) nonprofit organization.

Your contribution is tax deductible to the extent allowed by law. 100% of contributions are received by our organization.

Junior League of Greater Lakeland, Inc., is registered with the Florida Department of Agriculture, #CH8668.

"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE OR VISITING WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE"