JUNIOR LEAGUE
GREATER LAKELAND

The Junior League of Greater Lakeland is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, & training.

SPONSORSHIP PACKET

2025-2026

WHY GIVE TO JLGL?

For 92 years, the Junior League of Greater Lakeland (JLGL) has advocated for the betterment of our community. From the Ashley Gibson Barnett Museum of Art, formerly known as the Polk Museum of Art, and the Polk Theatre, to Achievement Academy and Learning Resource Center, the League's effort, vision, and fortitude can be credited with many of our community's finest gifts.

Annually, our members take advantage of opportunities to learn, grow, and lead. Through youth literacy outreach programs, Clothe Our Community, and community partnerships, JLGL cultivates a love of service and a giving spirit. We boast public officials, stay-at-home-moms, Polk Emerging Leaders, business owners, and more. Because of JLGL, the community receives trained leaders who are poised to contribute and make a difference.

COMMUNITY IMPACT

Because of the generosity of partners like you, we are able to carry out our initiatives and address critical needs within our community. The true impact of our work is seen in the confidence, dignity, and sense of belonging it fosters among the women and children we serve. At the same time, we recognize the power of measurable outcomes. Over the past year, we have distributed:

Over 800 Toiletry Kits

to the HEARTH program benefitting Polk County Students.

8,000 Scholastic Books

through our Community Programs:
Reading is Fundamental and World of Reading.

$15,000 in Uniform Grants

to Elementary Schools with high populations of transient students.

WAYS TO SUPPORT JLGL

Your support of the Junior League of Greater Lakeland can be designated in several impactful ways. As a valued organization, you have the flexibility to choose how and where we acknowledge your contributions.

1 Give a Gift to the Annual Fund

Make a contribution of any amount to support the mission and programs of the Junior League of Greater Lakeland through our Annual Fund.

2 Become a League Partner

Become a League partner and receive recognition during all League events including fundraisers, community events, and General Membership Meetings.

3 Sponsor an Event or Initiative

Sponsor one of our annual events or initiatives and receive recognition.

THE JUNIOR LEAGUE BUILDING

PRESERVING HISTORY, STRENGTHENING COMMUNITY

Built in 1927, our historic Junior League of Greater Lakeland building first served as the home of Lakeland's earliest women's organization, the Sorosis Club. For nearly a century, it has stood as a symbol of women's leadership, civic progress, and community connection. Purchased outright by our League in 2005, the building remains a vibrant cornerstone of service and collaboration in downtown Lakeland.

COMMUNITY USE & RENTALS

Beyond League meetings and programs, our building serves as a welcoming space for the wider community. With its timeless character and central location, it provides an ideal setting for weddings, celebrations, and professional gatherings. Rental income not only helps maintain the building but also extends its impact by keeping it accessible as a true community resource.

BUILDING PRESERVATION FUND

As the building approaches its 100th anniversary, we are committed to ensuring its beauty and structural integrity for generations to come. Through our Building Preservation Fund, donors play a vital role in maintaining this historic treasure while sustaining a legacy of service. Contributions directly support essential upkeep, restoration, and modernization that allow the building to remain both functional and inspiring.

BECOME A LEAGUE PARTNER

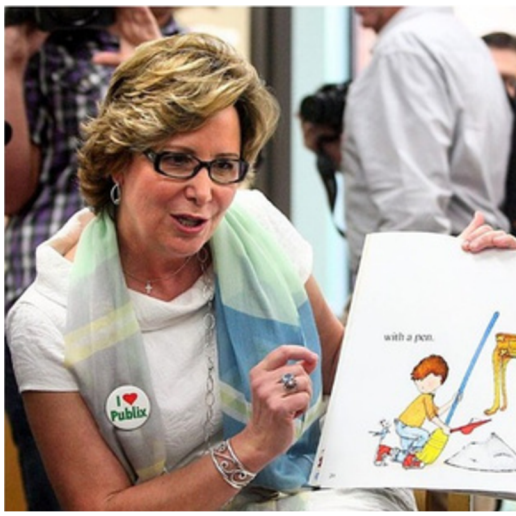
Benefits of League Partnership

MISSION PARTNER: $20,000+

- Recognition at all League Community Events
- Yearlong Recognition at all League Member Events
- Logo on member e-newsletter, website, and social media
- Listing in Annual Report
- 10 VIP Tickets to all Signature Events
- Customized Recognition Tailored to Partner's Request
- Opportunity to pay gift over two years

COMMUNITY PARTNER: $15,000

- Recognition at two League Community Events
- Yearlong Recognition at all League Member Events
- Logo on member e-newsletter, website, and social media
- Listing in Annual Report
- 8 VIP Tickets to all Signature Events
- Invitation to Tablescaping Preview Event



IMPACT PARTNER: $10,000

- Recognition at one League Community Event
- Yearlong Recognition at all League Member Events
- Recognition on Social Media
- Listing in Annual Report
- 4 Tickets to League Community Event of your choice

Thank You to Our Long-Standing
MISSION PARTNER

Publix Super Markets Charities

SPONSOR AN EVENT

LITTLE
BLACK DRESS
INITIATIVE

The Little Black Dress Initiative is a powerful advocacy campaign that challenges participants to wear the same black dress (or outfit) for five consecutive days to spark conversations and raise awareness about the impact of poverty on women and families. Throughout the week, advocates also wear a button inviting dialogue and inspiring empathy among colleagues, friends, and community members. The campaign unfolds across social media as participants share stories, statistics, and reflections, creating a ripple of awareness and action. The initiative's mission is to elevate understanding, encourage meaningful conversation, and inspire support for the Junior League's efforts to break the cycle of poverty through education, resources, and empowerment.

About the Event

Location
Social Media

Concept
Peer to Peer

Goal
$20,000

SAVE THE DATE: *November 2026*

FUNDRAISERS

SPONSOR AN EVENT

The Art of Tablescaping is an immersive event that celebrates creativity, craftmanship, and the limitless potential of table design--all while supporting our community initiatives. Guests will be treated to a breathtaking showcase of exquisite tablescapes brimming with inspiration. Previous years have featured renowned guests such as Lydia Menzies and Parker Kennedy Living, continuing the tradition of highlighting influential voices in design. The event's mission is to leave attendees feeling empowered, inspired, and ready to host their next gathering with elegance, confidence, and flair.

SAVE THE DATE: *March 6-7, 2027*

About the Event

Location
Lakeland, FL

Visibility
Print 200
Email 1,100+

Media Coverage
Local News Outlets
& Social Media

Recognition Opportunities*	$10,000+	$5,000	$2,500	$1,000	$500
Branded Swag Opportunity	●	●			
Ad in Printed Program	full page	half page	quarter page	named	named
Event Signage	logo	logo	logo	named	named
Media & PR Announcements	●	●	●	●	
Verbal Recognition at Event	●	●	●		
Preview Event Invite	●	●	●		
General Admission Tickets	10	6	4	2	2

*Additional benefits may be forthcoming, pending event details

Photos Kindly provided by: Jessie Roffer Photography

SPONSORSHIP AGREEMENT

Individual or Business Name as it should appear: _____

CONTACT NAME & TITLE: _____

MAILING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

PHONE NUMBER: _____

WEBSITE: _____

SOCIAL MEDIA HANDLES/URLS: _____

_____

Your support is sincerely appreciated. The success of the Junior League is dependent upon receipt of your donation. By execution of this Agreement, you are affirming sponsorship and that payment, if not enclosed, is forthcoming. Proceeds benefiting Junior League of Greater Lakeland are tax deductible.

Signature of Authorized Representative: _____

NAME & TITLE: _____

Sponsorship Level:

The Art of Tablescaping

- ☐ $10,000
- ☐ $5,000
- ☐ $2,500
- ☐ $1,000
- ☐ $500
- ☐ _____

League Partner

- ☐ Mission Partner ($20,000)
- ☐ Community Partner ($15,000)
- ☐ Impact Partner ($10,000)

Annual Fund

- ☐ _____

Building Preservation Fund

- ☐ _____

Payment Information

- ☐ Email me a link to make a secure payment. Email: _____
- ☐ Check #_____
- ☐ Cash

Please make all checks payable to the Junior League of Greater Lakeland.

GREATER LAKELAND

Junior League of Greater Lakeland, Inc. is a 501(c)(3) nonprofit organization.
Your contribution is tax deductible to the extent allowed by law. 100% of contributions are received by our organization.
Junior League of Greater Lakeland, Inc., is registered with the Florida Department of Agriculture, #CH8668.
"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE OR VISITING WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE"